**Darin R. Bowman** 3634 Madison Road, Cincinnati, Ohio 45209
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## Education

June 2006
**University of Cincinnati**
Cincinnati, Ohio
Bachelor of Science
Graphic Design

December 2010
**ITT Technical Institute**
Norwood, Ohio
Associate of Information Technology
Software Applications Programming

July 2015
**Ascendum Solutions**
Blue Ash, Ohio
Certification Training
Software Testing

## Skills Summary

Design

- Print Design
- Web Design
- HTML Email Design
- Package Design
- Environmental Design
- Illustration
- Typography
- Prepress Finished Art
- Photography and Lighting
- Image Manipulation
- Image Restoration
- Image Color Optimization

Development

- HTML / CSS
- JavaScript / jQuerry
- Monetate
- Ampscript
- ExactTarget / Salesforce
- Software Testing

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Flash
- Adobe InDesign
- QuarkXpress
- Adobe After Effects
- Final Cut Pro
- Adobe Acrobat Pro
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel

## Professional Experience

November 2015 – Present
**Sunglass Hut, Luxottica**
Mason, Ohio

Email Marketing Specialist and Development

- ***Production*** of email campaigns from design files into HTML layouts
- ***Creation*** of landing pages, forms, databases, and site content
- ***Development*** using a variety of programming languages and API interfaces

November 2010 – April 2015
**Summit Business Media**
Erlanger, Kentucky

Email Marketing Specialist

- ***Designed*** HTML email concepts and created code using Adobe CS software
- ***Developed*** HTML email campaign copy, calls to action, and landing pages
- ***Tested*** HTML email rendering with Litmus and Lyris accounts
- ***Optimized*** HTML email code through analysis and code validation

Project Coordinator

- ***Coordinated*** projects collaboratively with internal design team, marketing team, database manager, account executives, director of sales, and third party vendors

Graphic Designer

- ***Designed*** print material for magazine ads and direct mail marketing
- ***Designed*** and developed Adobe Flash banner ads, website headers, and presentations

June 2004 – August 2008
**The Chesapeake Group, Inc.**
Cincinnati, Ohio

Graphic Designer

- ***Designed*** print materials and electronic media using Adobe CS software
- ***Produced*** artwork for corporate clients collaboratively and independently
- ***Sketched*** design concepts and strategies for various types of projects
- ***Developed*** print, web, and video for business and promotional materials

Package Designer

- ***Designed*** commercial packaging and conceptualized new product concepts
- ***Constructed*** simple and complex product comps for shelf sets and client review
- ***Created*** pre-press finished artwork with callouts and color specifications

Studio Photographer

- ***Managed*** photography studio and created proposals for equipment upgrades
- ***Produced*** commercial grade photography using professional strobe lighting
- ***Modified*** images using advanced digital imaging techniques

Administrative Support

- ***Supervised***, monitored and mentored cooperative education employees
- ***Coordinated*** projects with clients such as Elmers and Bob Evans from concept to completion
- ***Administered*** email, file, FTP, and print servers for the Cincinnati and New York offices

June 2005 – March 2006
**MSA Architects**
Cincinnati, Ohio

Environmental Graphic Designer

- ***Designed*** print materials and electronic media using Adobe CS software
- ***Sketched*** concepts for various architectural design projects
- ***Created*** environmental design artwork for new buildings, structures and signage
- ***Developed*** promotional materials and print ads while adhering to company branding standards
- ***Restored*** archived photography used to reprint onto canvases for the Xavier alumni building
- ***Produced*** professional grade photography for the company website and portfolio

## Acknowledgements


- Software Testing training with *Ascendum Solutions*
- Sales and Leadership training with *Advanced Marketing Seminars*
- Executive board Vice President for *Friends of Schiel* primary school parents organization
- Executive board Vice President for *Parents of the School of Creative and Performing Arts*
- Volunteer for *Great Oaks Career Campuses* as an Adult Education Tutor
- Photography published in the March 2008 edition of *GD USA* on page 89
- Honors awards for Academic Excellence
- Commercial Art Vocational Student of the Year award